# The Case for Evidence-Based Testing

**Stuart Reid** 

# Scope

Evidence-Based Medicine

- Evidence-Based Testing?
- Getting the message across
- Some testing 'evidence'

## Gurus or.....facts?

- Do you believe everything you hear at conferences?
  - who do you trust?
- What about school or university
  - or text books
- How easily do you change your mind?
- Don't believe me try using the evidence...

# Evidence-based medicine (EBM)

- EBM aims for the ideal that healthcare professionals should make "conscientious, explicit, and judicious use of current best evidence" in their everyday practice
  - Wikipedia



# Evidence-based practice

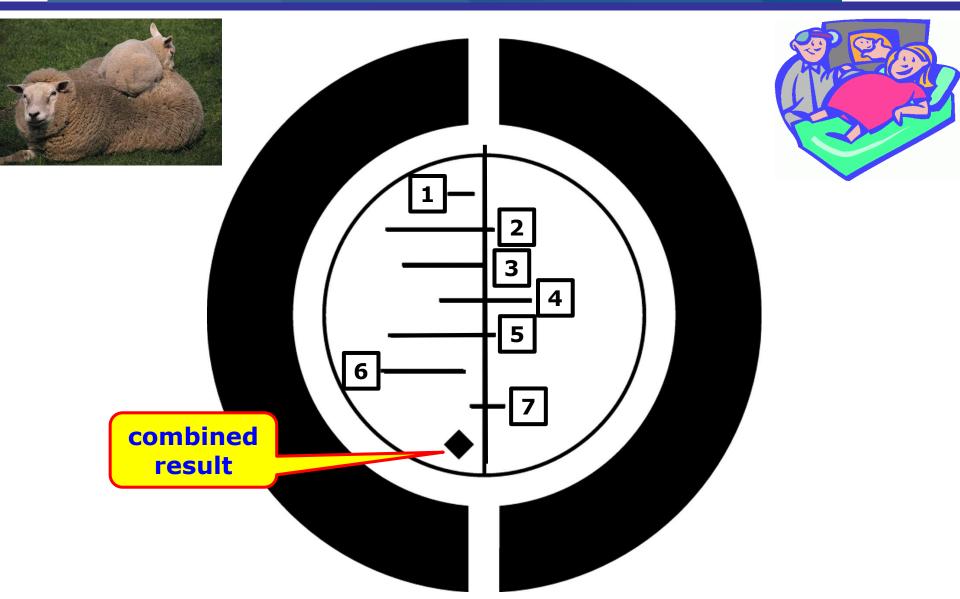


## Medical Evidence - sources

- - meta-analysis (of randomized controlled trials)
  - randomized controlled trials
    - controlled studies without randomisation
      - well-designed quasi-experimental studies
      - case studies, etc.
      - expert reports, opinions and/or clinical experience

# Gathering evidence





# Meta-analysis.....

...saves >10,000 babies from dying in the last 20 years



# Evidence-based testing

- EBT aims for the ideal that testing professionals should make "conscientious, explicit, and judicious use of current best evidence" in their everyday practice
  - Stuart



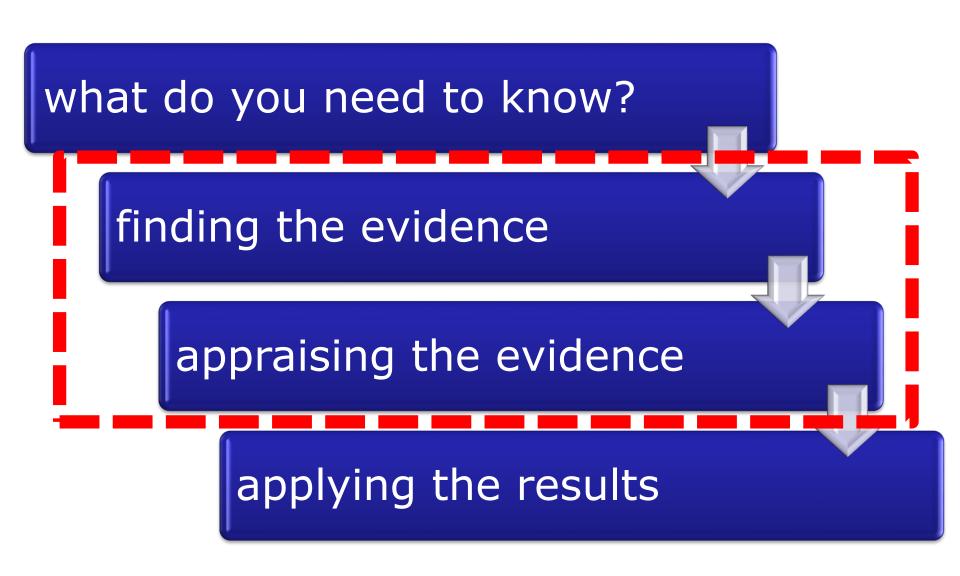
# Gathering the testing evidence

meta-analyses academic research case studies literature searches surveys expert opinion vendor reports

# Providing the testing evidence

- Academic evidence vs Practitioner evidence
- We need to know its:
  - context where is this evidence valid?
  - level of confidence
- We need to be able to find it
  - searchable tags
- In a standard format.....?

# Evidence-based testing practice



# Finding & appraising the evidence

peer journals

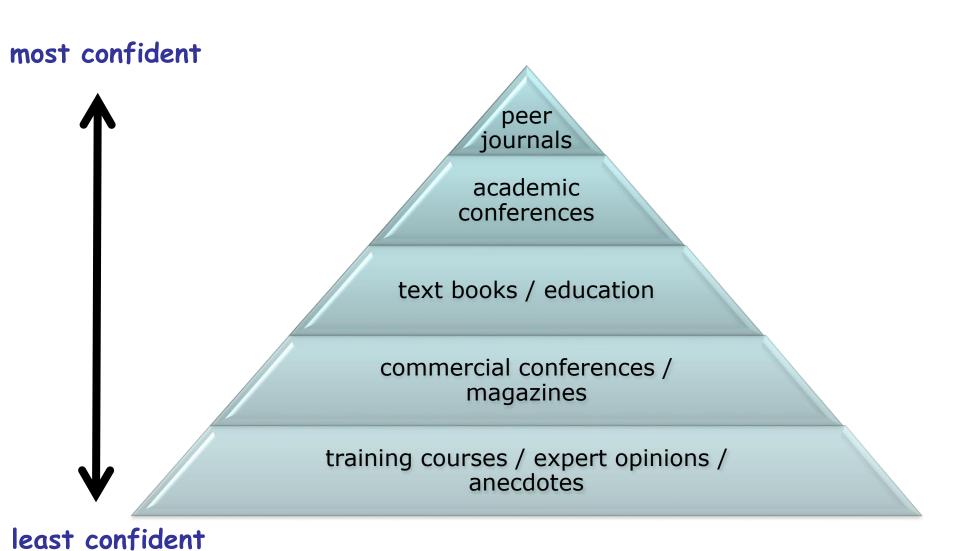
academic conferences

text books / education personal experience

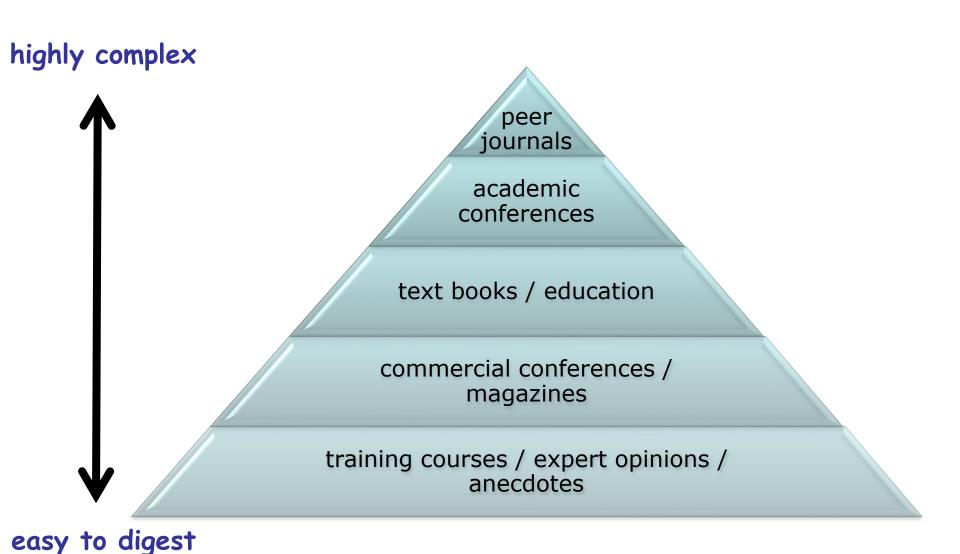
commercial conferences magazines

training courses / expert opinions anecdotes

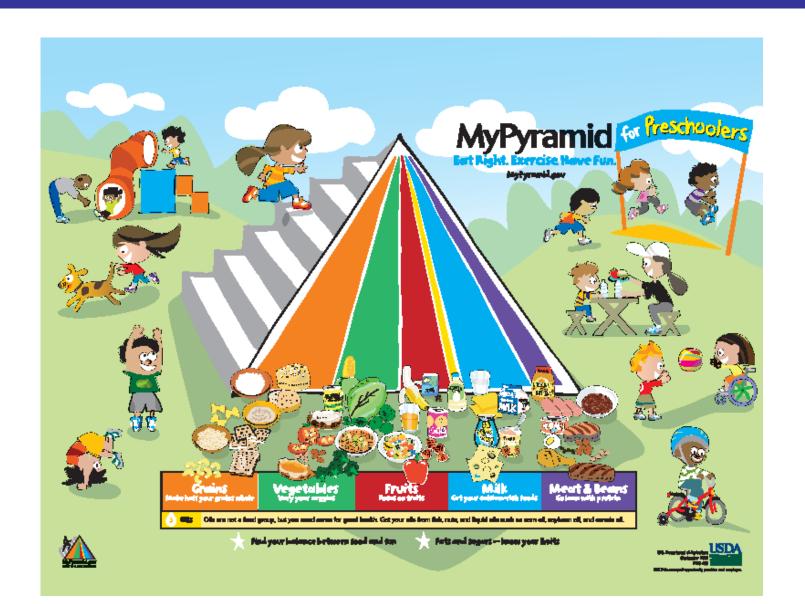
## Confidence in the evidence



# Complexity of evidence



# US Pre-schooler (2-5) diet advice



# US Kids (6-11) diet advice





#### Grains Make half your grains whole

Start smart with breakfast. Look for whole-grain cereals.

Just because bread is brown doesn't mean it's whole-grain. Search the ingredients list to make sure the first word is "whole" (like "whole wheat").

#### Vegetables Vary your veggies

Color your plate with all kinds of great-tasting veggies.

What's green and orange and tastes good? Veggies! Go dark green with broccoli and spinach, or try orange ones like carrots and sweet potatoes.

#### Fruits Focus on fruits

Fruits are nature's treats – sweet and delicious.

Go easy on juice and make sure it's 100%.



#### Milk Get your calcium-rich foods

Move to the milk group to get your calcium. Calcium builds strong bones.

Look at the carton or container to make sure your milk, yogurt, or cheese is lowfat or fat-free.

#### Meat & Beans Go lean with protein

Eat lean or lowfat meat, chicken, turkey, and fish. Ask for it baked, broiled, or grilled — not fried.

It's nutty, but true. Nuts, seeds, peas, and beans are all great sources of protein, too.

For an 1,800-calorie diet, you need the amounts below from each food group. To find the amounts that are right for you, go to MyPyramid.gow

Eart 6 oz. every day; at least half should be whole

Eart 2 1/2 cups every day

Eart 1 1/2 cups every day

Get 3 cups every day; for kids ages 2 to 8, it's 2 cups

Eat 5 oz. every day

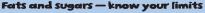


Oils are not a food group, but you need some for good health. Get your oils from fish, nuts, and liquid oils such as com oil, soybean oil, and canola oil.

#### Find your balance between food and fun

- Move more. Aim for at least 60 minutes everyday, or most days.
- Walk, dance, bike, rollerblade it all counts. How great is that!





- Get your fat facts and sugar smarts from the Nutrition Facts label.
- Limit solid fats as well as foods that contain them.
- Choose food and beverages low in added sugars and other caloric sweeteners.









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## US Adult diet advice?



# More adult dietary advice

#### **Best Antioxidants for Skin**

The first signs of aging usually occu are various antioxidants for skin tha The effects of antioxidants are evide skin doctor before you incorporate a diet is always the safest option you for skin. Read more on antioxidants

#### **Vitamins**

Sun skin creams and lotions are rich in vitamin E and this is so, because the vitamin E in these cosmetics prevents the damage of cell membranes. It is

#### **Cochrane Review Meta-Analysis:**

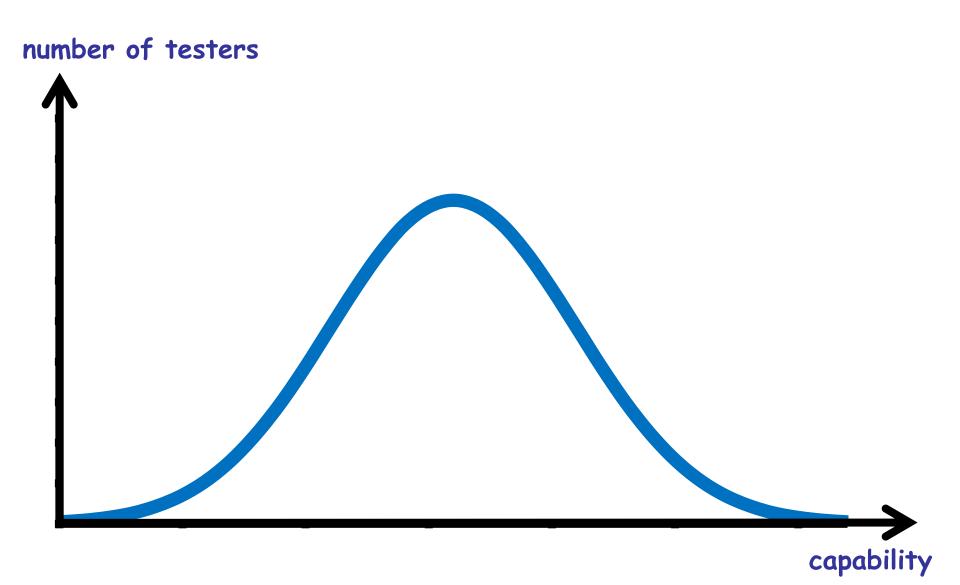
"antioxidant supplements--vitamins A, C, and E; beta-carotene; and selenium--do not prevent heart disease or cancer, do not forestall death, and *may even increase mortality risk slightly*."

# "Nice skin, shame she's dead!"

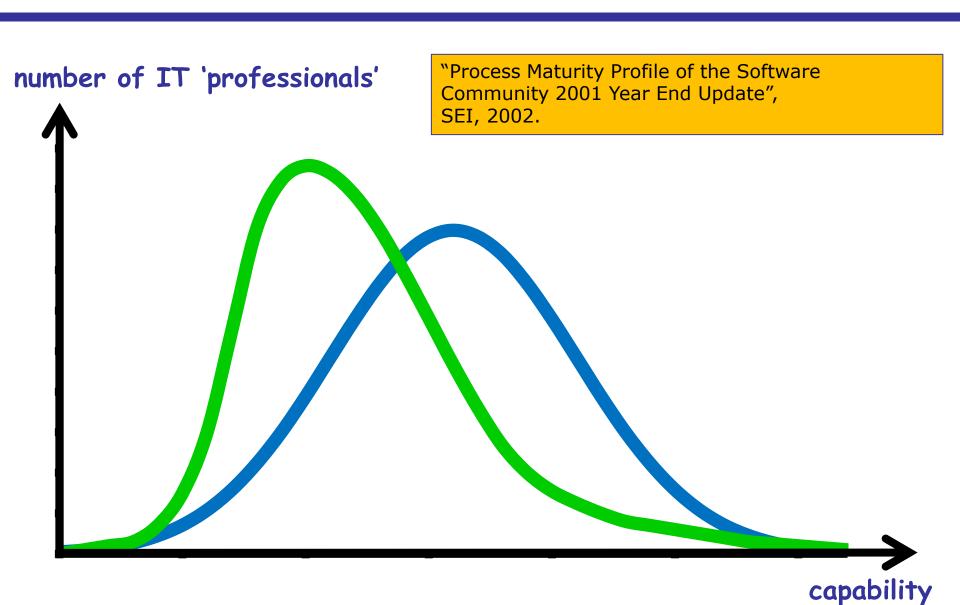
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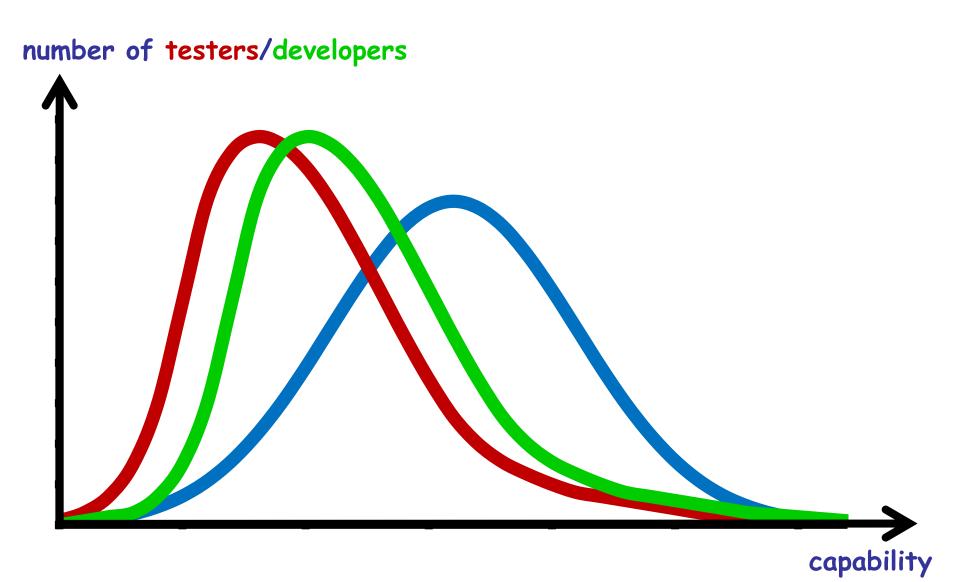
# A naïve view of the 'profession'



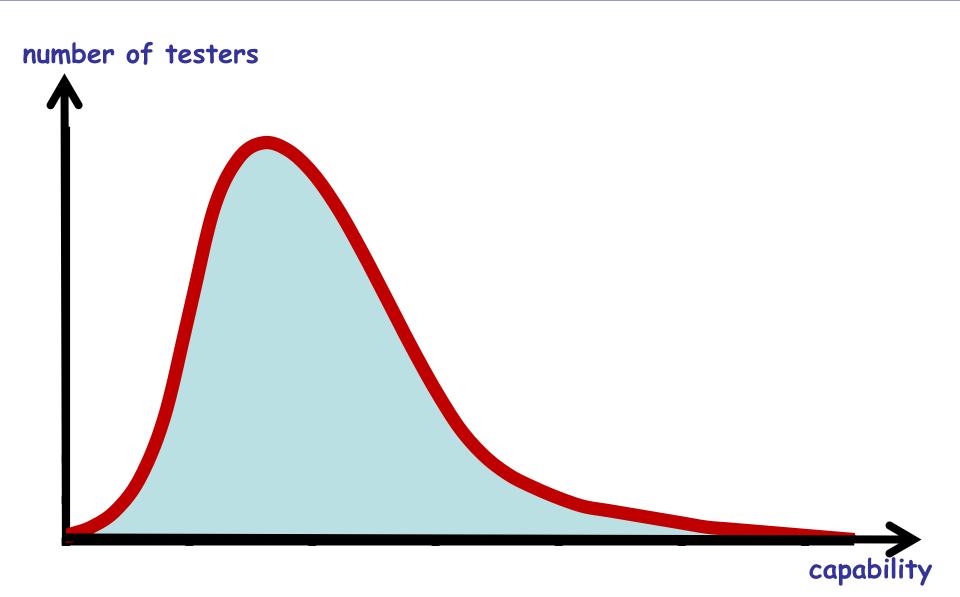
## Actual IT 'Professionals'



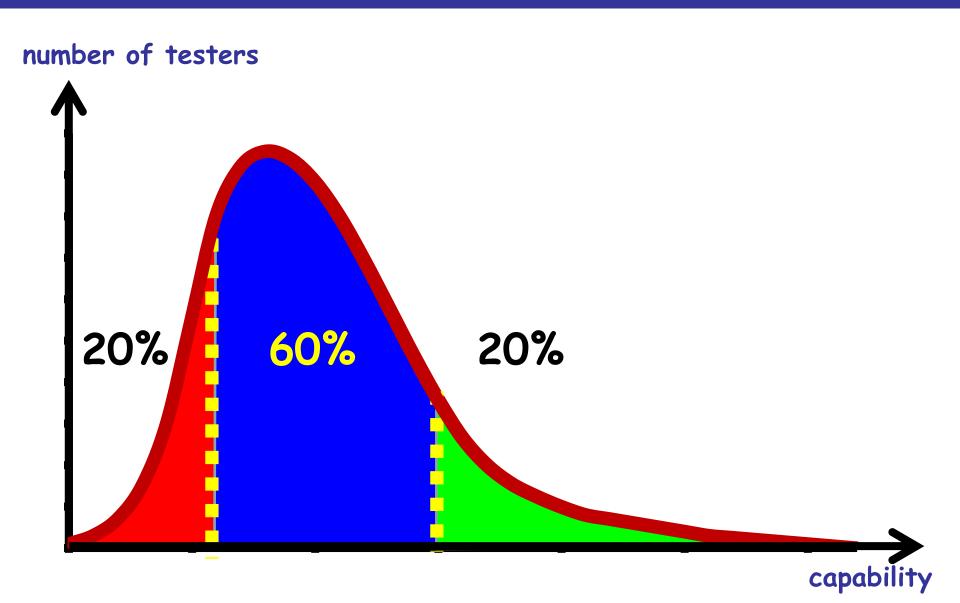
# Are testers more capable?



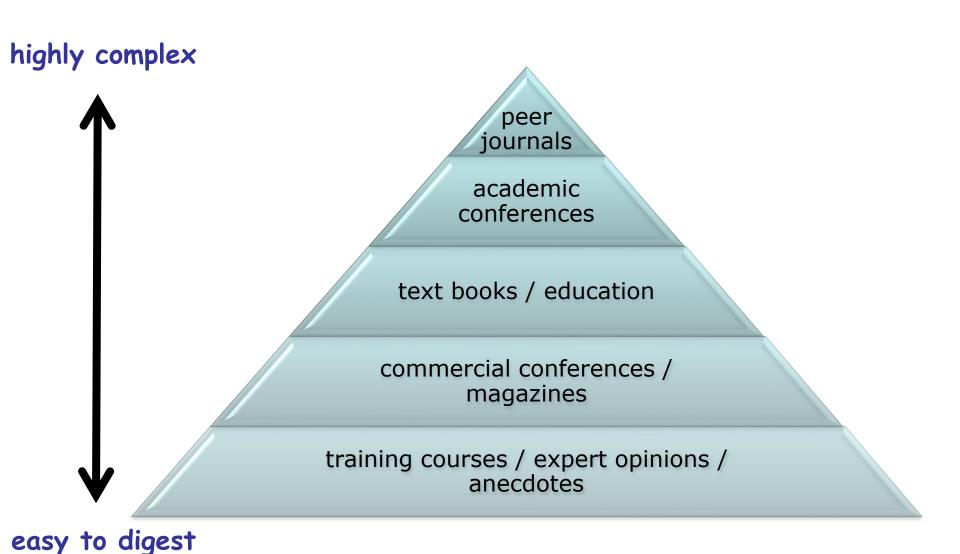
# The profile for testers?



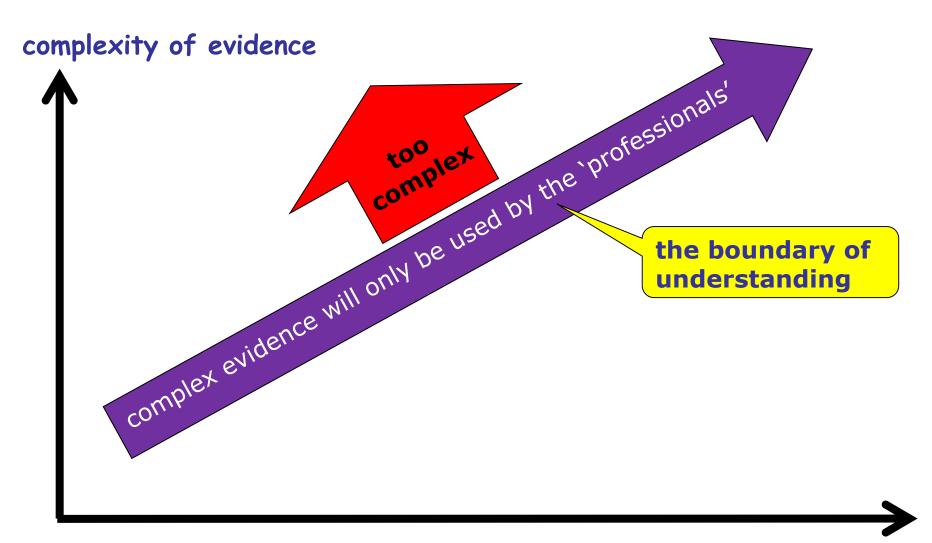
## Testers are not all the same...



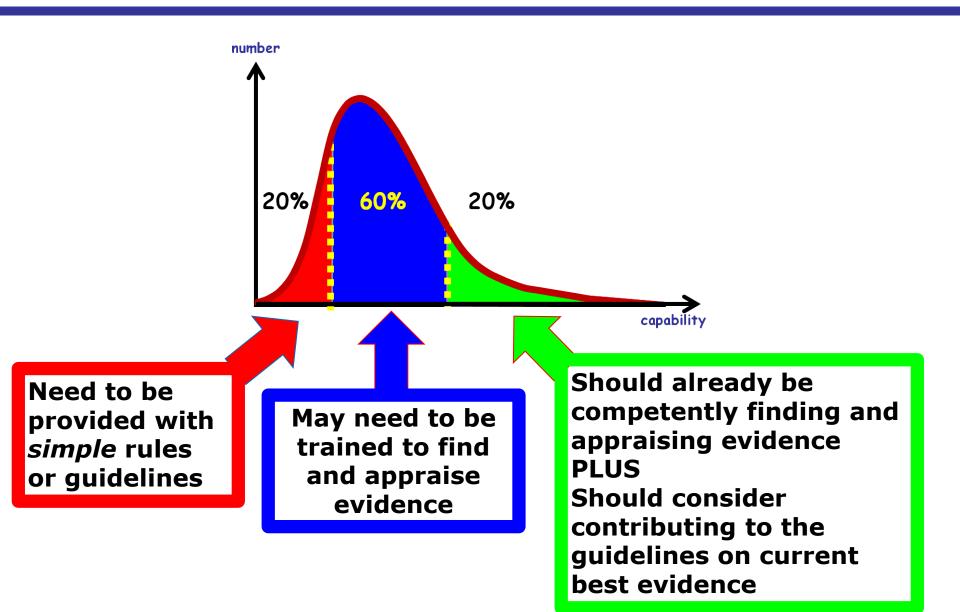
# Complexity of evidence



# Usability of evidence



## Presenting the evidence to testers

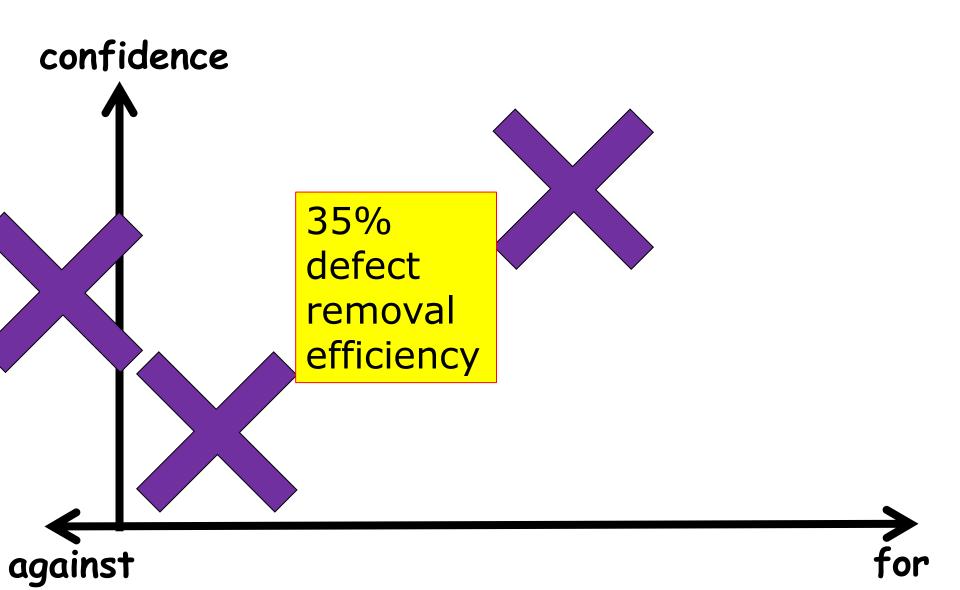


# So, is there any evidence already out there....?

# Useful Questions/Evidence?

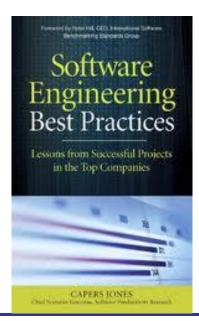
- Are formal reviews an efficient way of finding defects or are there better alternatives?
- Do testing tools save you money, cost you money or are they simply a distraction?
- Does using standards reduce the probability of project failure?
- Is a certified tester more effective than those without industry certification?
- Will exploratory testing detect more bugs than scripted approaches?

# For each Question...



### Formal reviews?

#### confidence



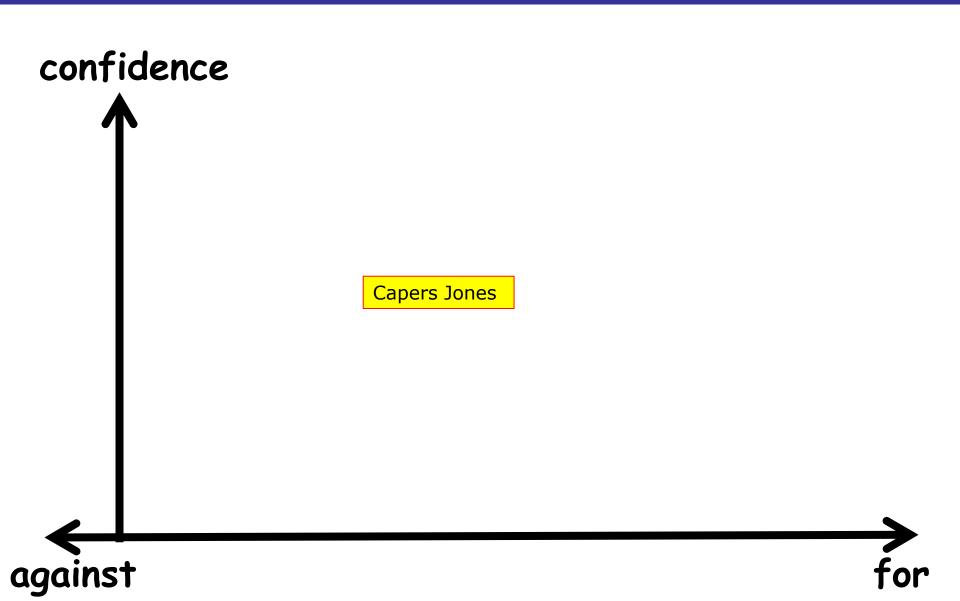
85% max. defect removal efficiency

Capers Jones

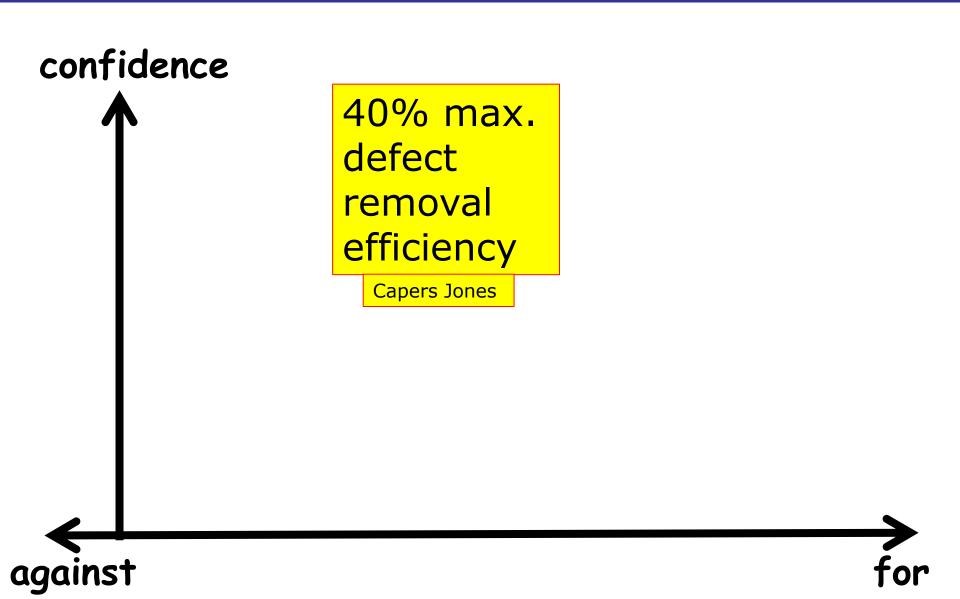
Software Engineering Best Practices – Lessons from Successful Projects in the Top Companies, McGraw Hill, 2010.

Based on data from more than 13,000 projects, from 600 corporations and more than 30 government organizations.

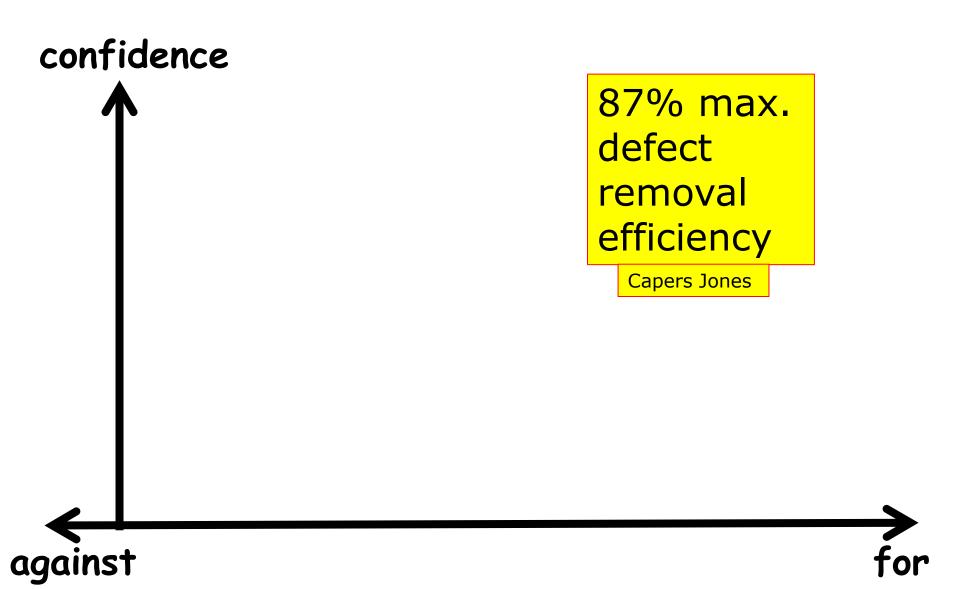
# Agile vs Waterfall?



# System Testing?



# Automated Static Analysis?



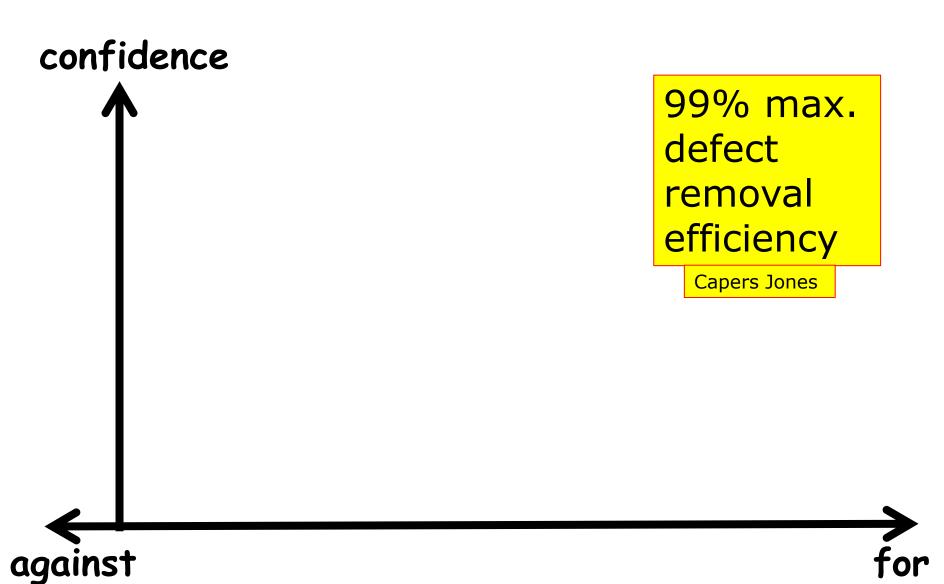
# Testing tools?

- EuroSTAR 2007 survey
  - approx. 600 respondents
- 42% achieved significant benefit
- 33% had reasonable benefit
- 16% had some benefit

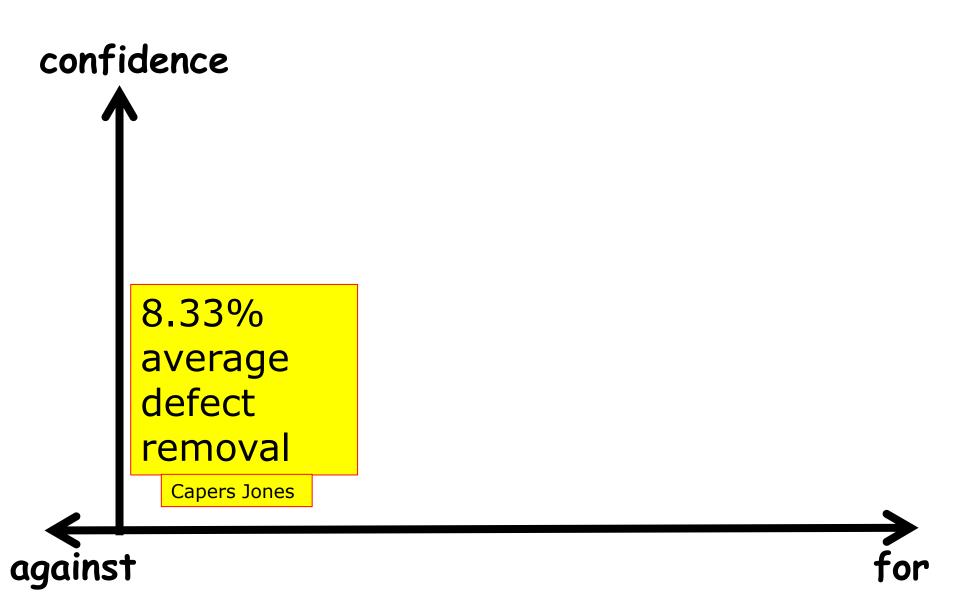
10% had no benefit from the tools

# Synergistic Approach?

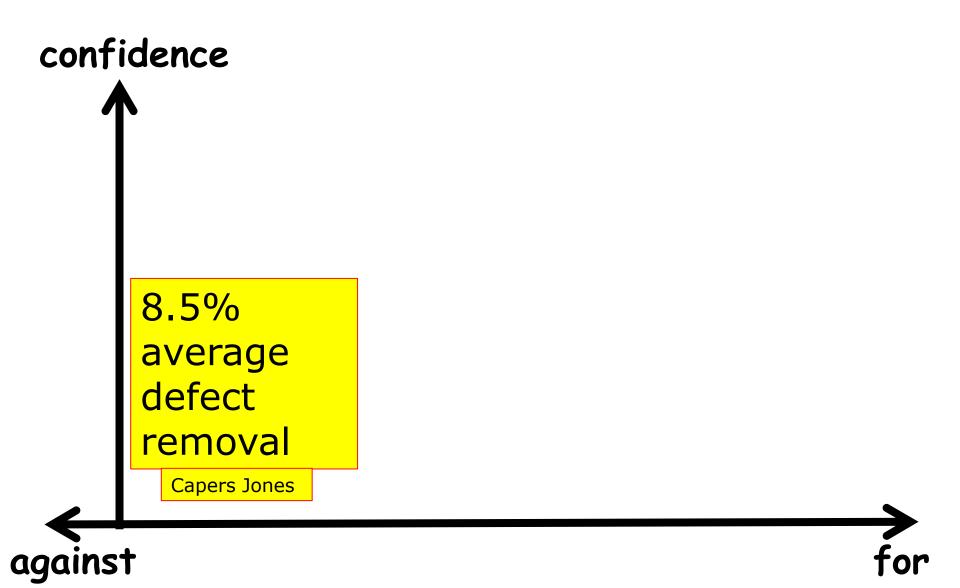
- Formal Reviews
- System Testing
- Static Analysis



## Standards?



## Certified testers?



### Certified testers?

- EuroSTAR 2007 survey
  - approx. 600 respondents
- 35% said that they knew more about testing
- 26% got a better job or contract
- 17% were better recognised for their testing skills
- 1% reported higher pay
- 23% said it had no effect

# Exploratory testing?

- Will exploratory testing detect more bugs than scripted approaches?
  - Yes, if there's no time to script and run tests

- Not a useful question
  - the two approaches should ideally be used as complementary approaches

# Evidence-based testing



#### Conclusions

- We should base our decisions on all the available evidence
  - not restrict ourselves to one or two favourite sources (such as ourselves)
- More research is needed
  - and the results need to be made accessible to all
- Testers are not a homogeneous group
  - different capabilities have different needs
- It doesn't help the discipline if those with different views spend too much of their time arguing amongst themselves

# An (academic) EBT Bibliography

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### Conclusion

Intro to Evidence-Based Testing

How could we store the 'evidence'?

Would you contribute?

# 들어 주셔서 감사합니다