

# 2015 SSTC

*Seoul International  
Software  
Testing  
Conference*

## Testing Trends October 2015

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# 2015 SSTC

*Seoul International  
Software  
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Agile

Internet of Things

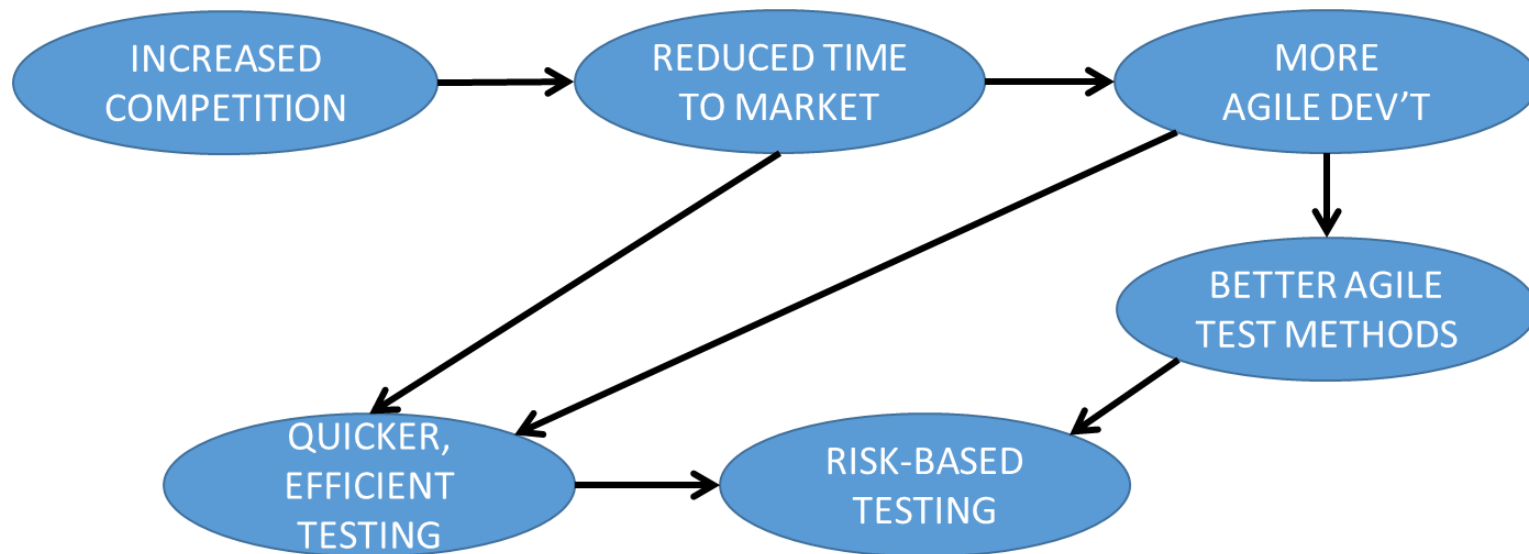
Risk-Based Testing & Standards

Crowd Testing

Gamification

Conclusions

# Agile & Testing – Still Some Way to Go



- World Quality Report 2014-15
  - 93% use agile for some projects in some way, but...
  - 36% of testing is done in agile projects
  - 61% feel their agile test approach is wrong

# Cherry Picking the Best Agile Practices

- Continuous Integration
  - fast feedback on check-in
- 100% Unit Regression Testing
  - know if you break something
- Customer Engagement
  - talk to the customer – all the time!
- Test-driven Development
  - assured 100% coverage
- Continuous Deployment
  - try it for production in DevOps

THESE THREE  
ARE  
'MUST-HAVES'



# Evolution of the IoT (Internet of Things)

**2000  
WWW**



**~360 Million Users**

**Connected People**

**2015  
Mobile**



**~10 Billion Phones**

**Connected People  
& Locations**

**2020  
Internet of Things**



**~212 Billion 'Things'  
(up to US\$5 Trillion)**

**Connected Everything**

# Internet of Things – A Simple Model



(M2M/P2P/M2P) APPS

DATA/ANALYTICS (BIG DATA)

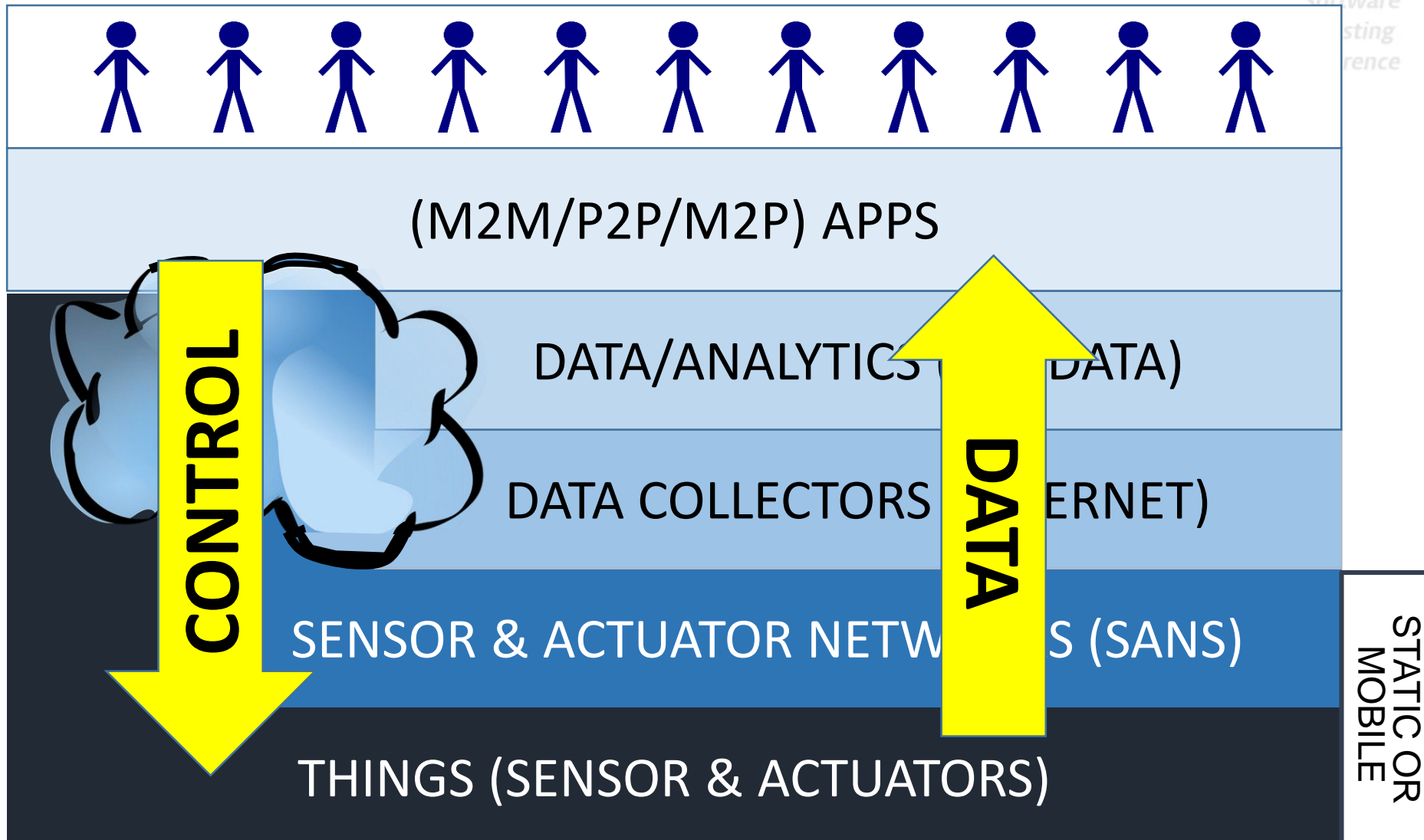
DATA COLLECTORS (INTERNET)

SENSOR & ACTUATOR NETWORKS (SANS)

THINGS (SENSOR & ACTUATORS)

STATIC OR  
MOBILE

# Internet of Things – Data & Control



# IoT – Certified Things & SANS



The testing of individual 'Things' and 'SANS' is the responsibility of the suppliers – they should meet defined interface standards with corresponding certification.



DATA COLLECTOR (INTERNET)

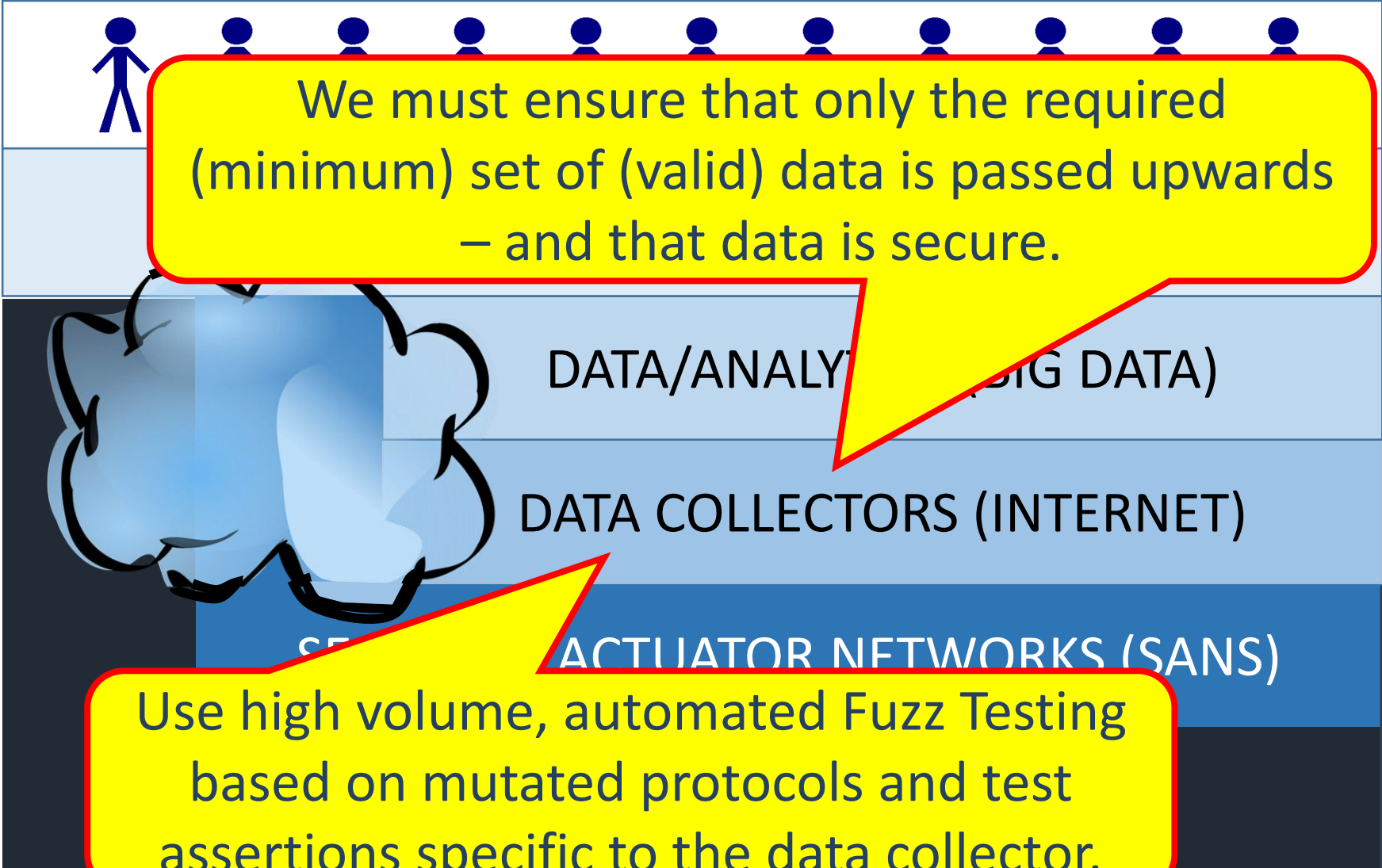
SENSOR & ACTUATOR NETWORKS (SANS)

THINGS (SENSOR & ACTUATORS)

STATIC OR  
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# Internet of Things – Fuzz Testing



The diagram illustrates the layers of the Internet of Things (IoT) architecture. At the top, a row of blue stick figures represents users. Below them are four horizontal layers: a light blue layer for 'DATA/ANALYTICS (BIG DATA)', a medium blue layer for 'DATA COLLECTORS (INTERNET)', a dark blue layer for 'SENSOR ACTUATOR NETWORKS (SANS)', and a black layer at the bottom for 'STATIC OR MOBILE'. A large blue cloud with black outlines is positioned on the left side, overlapping the 'DATA COLLECTORS' and 'SENSOR ACTUATOR NETWORKS' layers. Two yellow callout boxes with red borders provide additional context: one points to the top layers and the other points to the 'DATA COLLECTORS' layer.

We must ensure that only the required (minimum) set of (valid) data is passed upwards – and that data is secure.

Use high volume, automated Fuzz Testing based on mutated protocols and test assertions specific to the data collector.

STATIC OR  
MOBILE

# Big Data – Test Data = Real Data?



(M2M/P2P/M2P) APPS

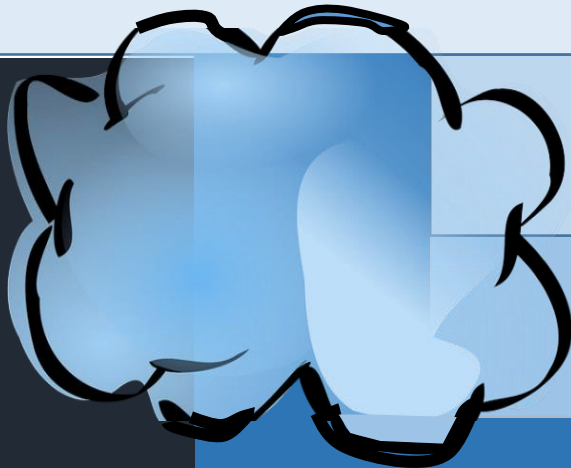
DATA/ANALYTICS (BIG DATA)

Testers of Apps that are dependent on Big Data (especially real-time data) may find the creation of test data sets impractical and be forced to use real data, potentially opening up problems with data privacy.

# IoT – Analytics & model-based testing



For complex Apps based on data analytics we will need to build system models as the basis of model-based testing.



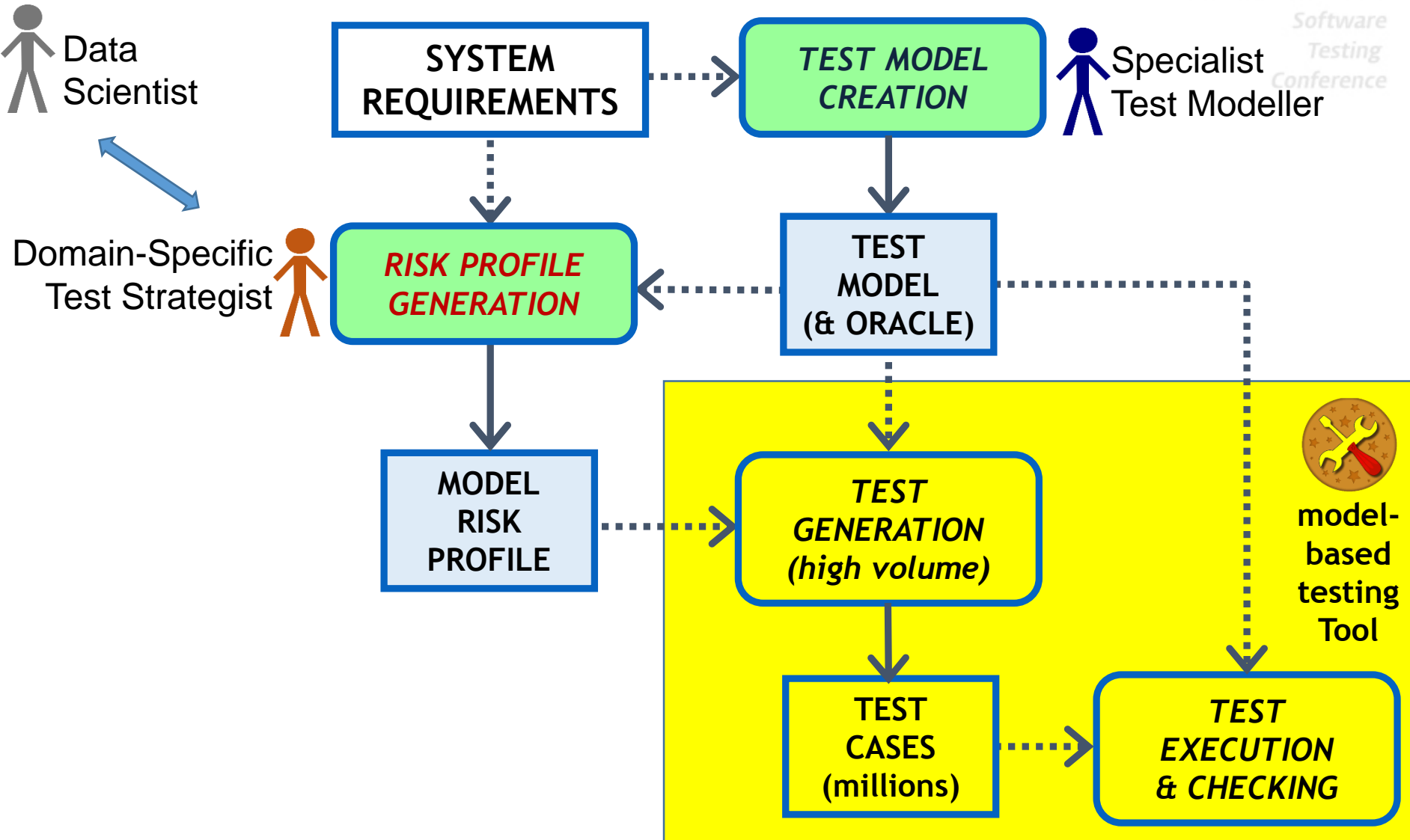
DATA/ANALYTICS (BIG DATA)

DATA COLLECTORS (INTERNET)

SENSOR & ACTUATOR NETWORKS (SANS)

THINGS (SENSOR & ACTUATORS)

STATIC OR  
MOBILE



# Risk-Based Testing (and Standards)

- Risk-Based Testing IS about generating a far more cost-effective test strategy that saves money and maintains quality
- Risk-Based Testing IS NOT about prioritization and an excuse to not test some features



# Internet of Things – Release Testing



(M2M/P2P/M2P) APPS

A/B Testing may become the normal pre-release approach for non-critical applications, with users unaware that they are part of a test

SENSOR & ACTUATOR NETWORKS (SANS)

THINGS (SENSOR & ACTUATORS)

STATIC OR  
MOBILE

# Internet of Things – End User Testing



M2M/P2P/M2P) APPS

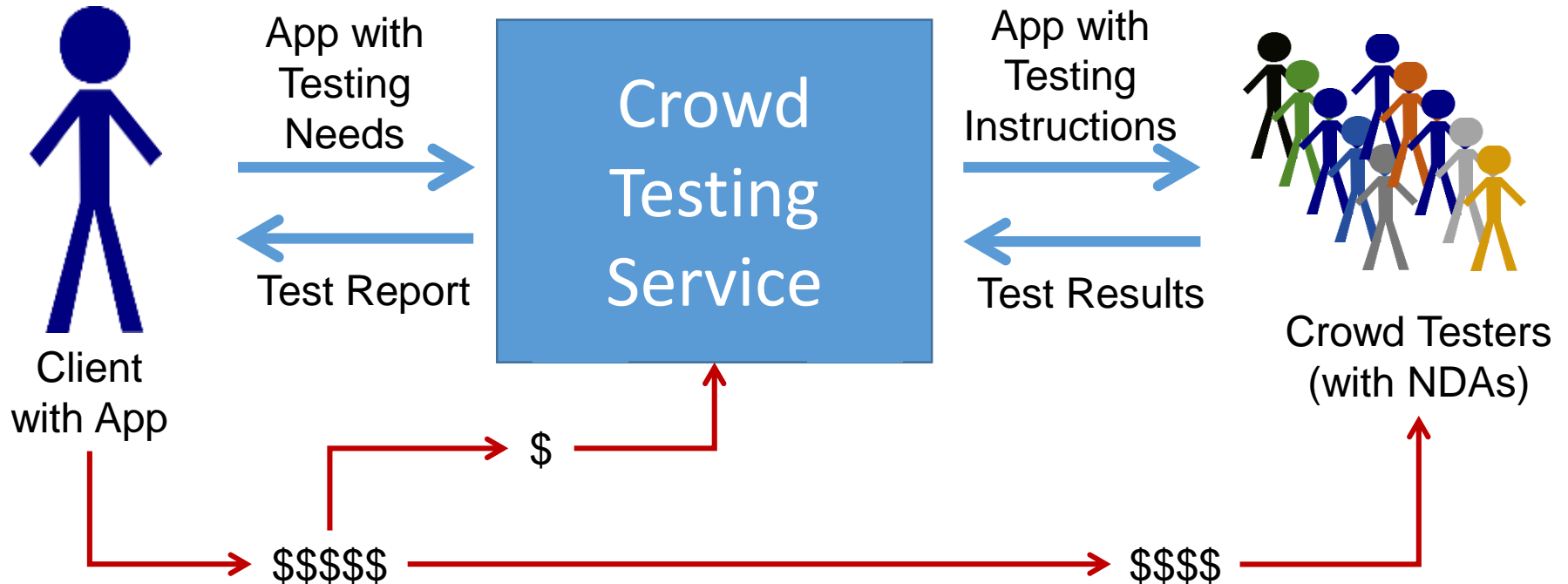
DATA/ANALYTICS (BIG DATA)

For complex P2P and M2P Apps the User Testing will require such a variety of 'test' environments & users that it will be beyond the internal capabilities of most test organizations...hence crowd testing

THINGS (SENSOR & ACTUATORS)

STATIC OR  
MOBILE

# Crowd Testing

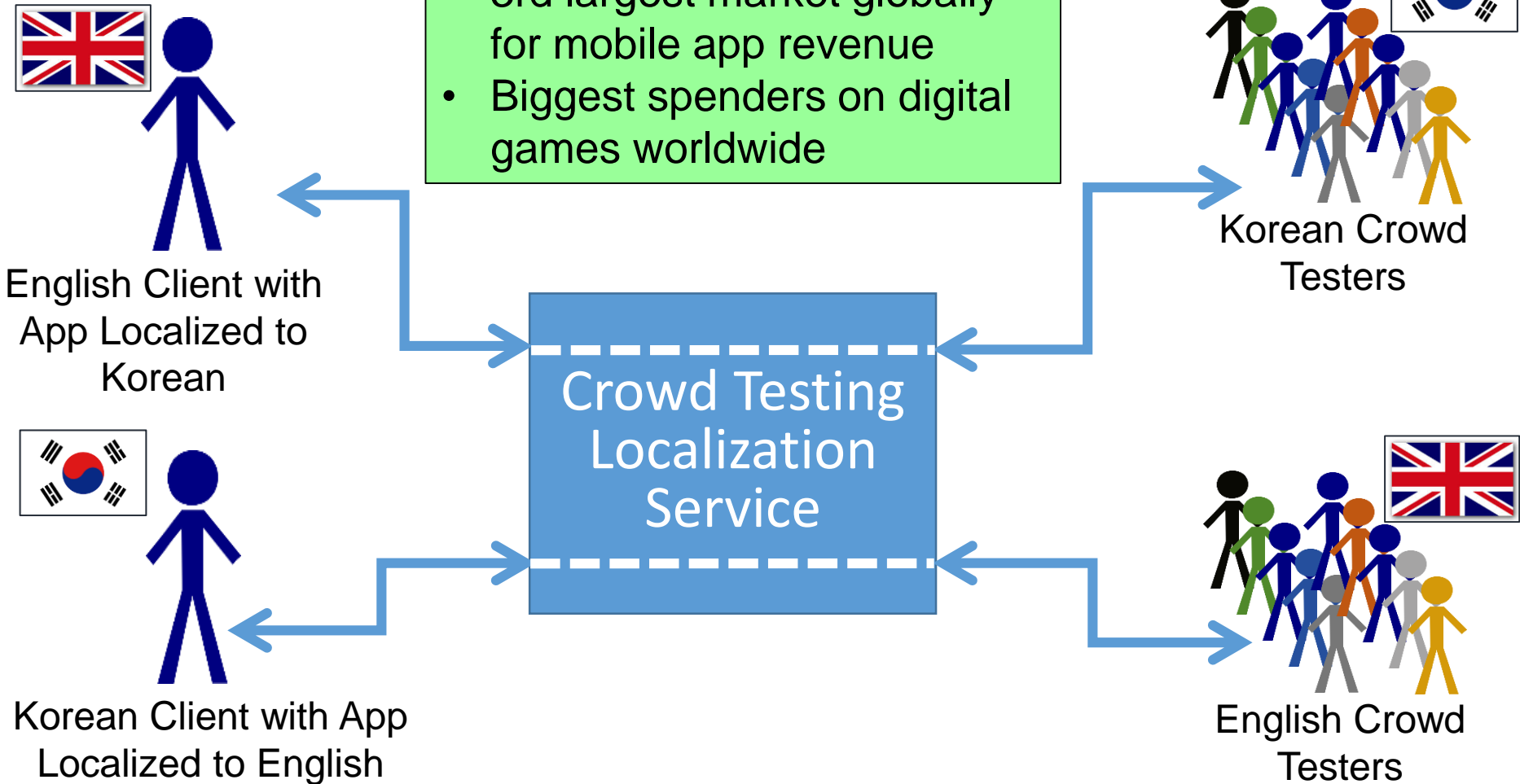




# Crowd Testing & Localization

## Why Localize to Korea?

- 3rd largest market globally for mobile app revenue
- Biggest spenders on digital games worldwide



# Gamification of Testing

## Rewards

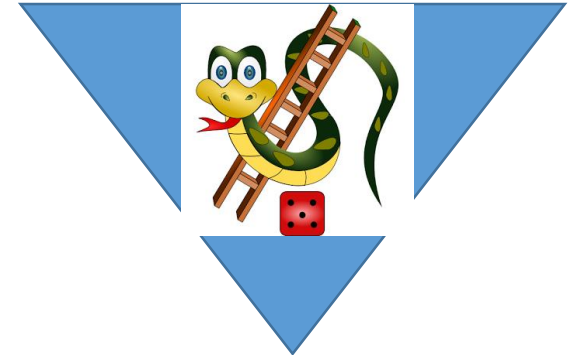
- Hidden Treasures
- Higher Coverage
- Coverage Measures

## Scoring

- Measuring Progress
- Against tasks or others
- Special Challenge
- Completion Bonus

## Competition

- League Tables
- Peer Pressure



## Virtual Testing

- Testing in Games and Virtual Worlds
- User Interface Testing

## Fast Feedback

- Exploratory Testing
- Validating Defects

## Teams

- Encouragement
- Sharing Skills

# Conclusions

- Agile
  - steal the best practices
- Internet of Things
  - the next BIG thing
- Risk-Based Testing & Standards
  - more important as budgets rise and timescales shrink
- Crowd Testing
  - Mobile apps, localization and home-based testing
- Gamification
  - Effective tester motivation

# Thank You

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